



International
Informix
Users Group

IIUG 2017 Informix Conference

Technical Conference and Tutorials for IBM Informix Users

April 23-27, 2017,

Marriott City Center, Raleigh, NC USA

Invitation for Sponsors

The International Informix Users Group (IIUG) will host the **10th Annual IIUG Informix Conference** at the Marriott City Center in Raleigh, NC USA on April 23rd through April 28th, 2017. This will be a 4-day conference (This is a 3 day conference of one hour presentations followed by 1 day of in depth tutorials).

We will be hosting this event at an exciting location. Raleigh is known as “City of Oaks” and is home to North Carolina State University, and is part of the Research Triangle together with Durham (home of Duke University) and Chapel Hill (home of the University of North Carolina at Chapel Hill). The “Triangle” nickname originated after the 1959 creation of the Research Triangle Park, located in Durham and Wake Counties, partway between the three cities and their universities. Raleigh is one of the strongest tech areas in the nation. Cisco, IBM, The Research Triangle (not a company, but a huge research center), Glaxo-Smith-Kline (biotech), Red Hat and many other huge tech based companies call Raleigh home. IBM has committed to continue their support by giving us access to top management and technical personnel in the Informix community. Personnel from the IBM Informix Advanced Technical Support group will be integrated into the presentation tracks alongside experts from the Informix user community.

The conference will begin on the evening of Sunday April 23rd with a wonderful welcome reception. The 4 day conference will begin Monday, April 24th, with a keynote address followed by technical presentations spanning 6 professional tracks and then closing on Thursday April 27th will feature a full day of tutorials, included for all paid attendees. There will be nearly 100 technical presentations with topics covering performance tuning, database management, SQL (and NoSQL!), application development, Apache Spark, Security and effective product usage.

This document serves as your official sponsor invitation. There are limited sponsorship opportunities, exhibit space and sponsor presentations available on a first come, first serve basis. Last year’s IIUG Informix conference was a complete success.

IIUG 2017
Informix Conference
IIUG2017.org

The attendee cost of this event will remain affordable for the Informix community to continue to increase the attendance numbers from prior years' conferences.

The Planning Committee consists of the same well known Informix user community leaders that were integral to the success of last year's IIUG Informix Conference.

The exhibit hall will be located in the same physical space as most events will occur. The available "booth" space will consist of an approx. 8'x10' area and include a table, chairs, electrical strip and wireless internet access – all booth items are included in the sponsor price.

Sponsor Levels and Prices

Level	Conference Attendee Passes*	Sponsor Price	Items included...
Patron	0 passes	\$750	<ul style="list-style-type: none"> - Logo on conference web site with hyperlink to company home page - Ad in online guide - Placement of material on the meal tables for 1 meal (limit of 6 Slots).
Bronze	1 Pass	\$1995.00	<ul style="list-style-type: none"> - Electricity - 6' table (skirted and covered) and chairs - Logo on conference web site with hyperlink to company home page - Ad in online guide
Silver	2 Passes	\$2995.00	<ul style="list-style-type: none"> - Bronze sponsor level items plus... - Ad in online guide
Gold	3 Passes	\$4295.00	<ul style="list-style-type: none"> - Silver sponsor level items plus... - 2 Ads in Online Conference Guide - Sponsor Presentation time slot - Pre Conference Email blast to registrants
Gold Plus IIUG Web	3 Passes	\$5500.00	<ul style="list-style-type: none"> - Gold sponsor level items plus... - IIUG Web Sponsorship thru 12/31/2017
Diamond			Reserved for IBM

* Sponsor passes and discounted tickets are for Sponsor Employees and Customers helping with presentations or working a booth. Passes don't include Thursdays Tutorials; however these may be purchased for a nominal cost.

Additional sponsor opportunities

Item	Description	Cost
Thursdays Tutorial (Based upon availability)	Conduct a Thursday tutorial.	\$1,500
Sponsor Speaking time slot**	Only if additional time slots are available after Gold sponsors are filled, may be purchased for additional fee	\$1000
Pre Conference Email Blast***	May be purchased separately for additional fee	\$200
Ad in Online Conference Material	Must be turned in by March 1st.	\$250

**Automatically included in Gold sponsorship

***Automatically included in Gold and Gold Plus sponsorship

Sponsor company representatives must complete advanced online registration by **April 4, 2017**. Instructions and registration code will be provided once payment and sponsor profile are received. Additional Full Conference Passes for employees or persons involved in a company presentation session for a sponsoring company can be purchased at a discounted rate of \$850.00 each.

* Sponsor passes and discounted tickets are for Sponsor Employees and Customers helping with presentations or working a booth.

The Ad should be created to match the sizing when announced and supplied in an EPS (Encapsulated PostScript) format, we will also need a copy of the Logo supplied in the EPS format. Other formats are acceptable but can cause degradation in quality.

Sponsors will be allowed to provide collateral (i.e. Attendee Note Pads/Pens with your company logo and/or 1 piece of marketing material) to be placed at the Conference Registration desk and will be available to each attendee.

All Sponsors will be listed on the IIUG Informix Conference web site once payment/commitment is received. Each sponsor profile will be listed by sponsor level in the conference web site as filled out in the attached profile sheet.

All collateral, giveaways and prizes must be cleared through the Conference Planning Committee prior to the conference.

Exhibit Hall Hours (*subject to change as schedule is finalized*)

Day	Time	Event
Sunday, April 23	6:00 PM to 8:00 PM	Opening Reception
Monday, April 24	11:30 AM to 1:30 PM	Lunch and Exhibit hall
Monday, April 24	6:00 PM to 8:00 PM	Monday Evening Reception
Tuesday, April 25	11:30 AM to 1:30 PM	Lunch and Exhibit hall
Tuesday, April 25	6:00 PM to 8:00 PM	Tuesday Evening Reception
Wednesday April 26	11:30 AM to 1:30 PM	Lunch and Exhibit hall

*Exhibitor “tear down” is required no later than Wednesday afternoon by 3:00 PM.

Attendees will also be in the exhibit hall during meals and breaks (AM and PM) and you are welcome to be present at your table during those times in addition to the “official” exhibit hall times in the schedule above.

Deadlines

Company Profile for the conference guide	April 1
Advertisement for the conference guide (size based on sponsor level)	April 1
Company logo for conference bag (if applicable)	April 1
Text for Pre-conference email blast (if applicable)	April 1
Sponsor Attendee Registration (number allowed by sponsor level)	April 1
Additional Sponsor Attendee Registration @ \$850	April 1
Collateral for Registration Desk received at the hotel*	April 17

*Collateral to be included in the conference attendee bag - ship to the hotel for arrival no later than Monday, April 17th 2017, there will be a handling charge for items by the hotel for shipping/receiving. The IIUG assumes no liability for late shipping, shipping/receiving charges.

Marriott City Center
Attn: YOUR NAME/COMPANY
IIUG Conference
 500 Fayetteville Street
 Raleigh, North Carolina 27601 USA
 1-919-833-1120

Confirm your participation as an exhibitor and reserve a space by completing the attached Exhibitor Profile and send with payment. *Exhibit space is limited and will be reserved only upon receipt of payment.* Exhibitor Profiles are due by April 1, 2017 and will be published in the conference guide. For more information, call Bruce Simms, Sponsor coordinator, at 314-496-6883, or email to bruce@iiug.org. If an invoice is needed, please also contact Bruce Simms, bruce@iiug.org or Cindy Lichtenauer, cindy@iiug.org

Credit cards/Wire Transfers/PayPal accepted (contact Cindy). Checks should be made payable to **International Informix Users Group** and mailed to:

Cindy Lichtenauer
IIUG Treasurer
19621 W. 98th Terrace
Lenexa, KS 66220

Space is not reserved until the payment is received.

Official message from the hotel

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims."

Hotel will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence. International Informix Users Group will be responsible to negotiate the contract with its exhibitors.

IIUG 2017 Informix Conference Sponsor Profile

Please copy/paste info below in an email or email attachment and send to bruce@iiug.org, and also print and mail with payment.

The following information will be used in the Conference guide, and will appear on the Conference web site.

Company:

Address:

City:

State, Zip/Postal Code:

Country:

Web page:

Main Phone:

Fax:

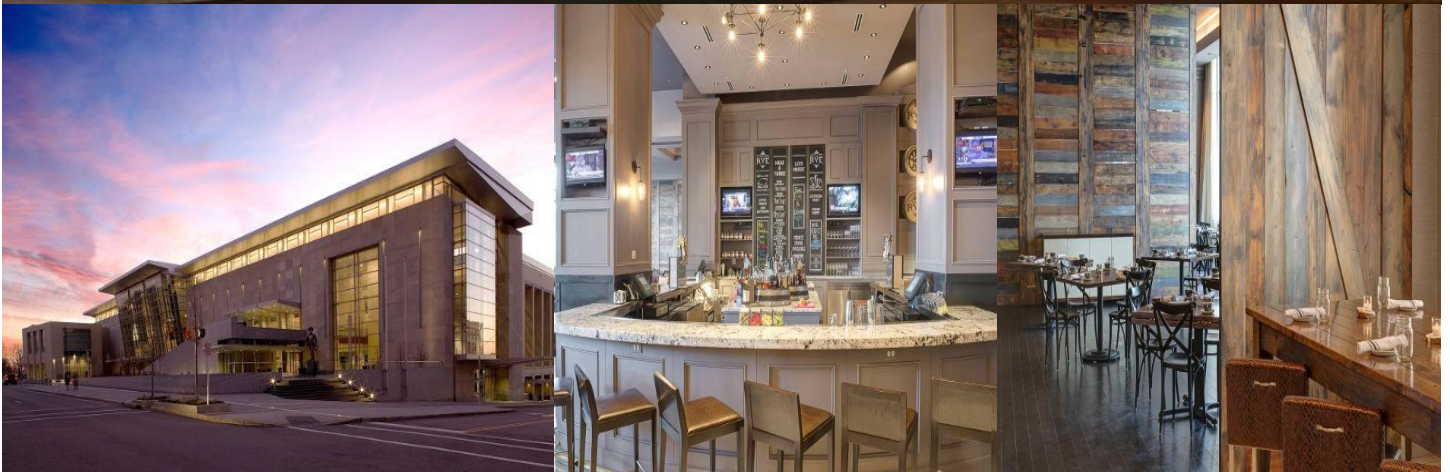
Contact Name:

Phone:

Email:

Description of Company / Product profile: (MAXIMUM 50 words)

Hotel Information
Marriott City Center
500 Fayetteville Street
Raleigh, North Carolina 27601 USA
1-919-833-1120



[Check out the Marriott City Center](#)

We have reserved a special room rate for attendees and sponsors of \$189 a night for Friday April 21^d through Friday April 27th, 2017. These rates include complimentary internet access in the sleeping rooms and self-parking special at per night, Valet parking will be available at high rate..

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